



Risk Averse Equity Management

We strive to create risk-averse portfolios that provide clients the dual benefits of high relative returns with low risk. In an industry that has a tendency to gravitate to “the next great thing”, we are skeptical about the new, and take comfort from the proven.

We invest only in companies that we understand, that are capable of weathering economic downturns, but that are also well positioned to benefit during periods of economic expansion, with the potential to grow faster than their industry and the overall market. We are bottom up, fundamental, long-term investors who invest solely in companies that meet our quality criteria. We construct equity portfolios from our Total Equity Platform, resulting in the most attractive return selections. In our Total Equity Platform, we select world class companies from Canada, complete the portfolio by going to the US and then, once more, through International names. Careful attention to valuations, patience, and a strict discipline of investing in “best of class” securities are the hallmark of our conservative and low-risk investment management style.

Our investment approach helps protect our clients’ assets during significant market downturns. We manage risk by constructing our portfolios judiciously, selecting one security at a time. This is the essence of our approach. We believe this to be a low risk solution to the asset mix question. To ensure adequate industry diversification, at least 7 of the 10 global sectors are represented.

The return of former leadership heralds the resurgence of an investment style and process which has proven to have worked so very well for SEAMARK clients in the past.

Bob McKim, CFA | Chief Investment Officer